



***Project Management Unit (PMU)
Khyber Pakhtunkhwa Rural Economic
Transformation Project (KP-RETP)***

Expression of Interest

for

Baseline Study

Ref No: PAK-2000002333-0077-CS-FBS

Issue Date: May 07, 2024

Instructions to Consultants¹

Reference Number: PAK-2000002333-0077-CS-FBS

May 07, 2024

Consulting Services for Baseline Study

1. The Government of Pakistan has received financing from the International Fund for Agricultural Development (“the Fund” or “IFAD”) towards the cost of Khyber Pakhtunkhwa-Rural Economic Transformation Project (“the client” or “procuring entity”), and intends to apply part of the proceeds for the recruitment of consulting services, for which this REOI is issued.

The use of any IFAD financing shall be subject to IFAD’s approval, pursuant to the terms and conditions of the financing agreement, as well as IFAD’s rules, policies and procedures. IFAD and its officials, agents and employees shall be held harmless from and against all suits, proceedings, claims, demands, losses and liability of any kind or nature brought by any party in connection with KP-RETP.

2. The client now invites expressions of interest (EOIs) from legally constituted consulting firms (not individual consultants) (“consultants”) to provide services for Baseline Study of the project. The consulting firm will be engaged in the project area covering all districts of the province including newly merged districts. More details on these consulting services are provided in the preliminary terms of reference (PTOR) attached as **Annex 1**.
3. Before preparing its EOIs, the consultant is advised to review the preliminary **terms of reference and geographical area** attached as **Annex 1**, which describes the assignment and **Annex 2** that details the evaluation of the technical qualifications.
4. The consultant shall not have any actual, potential or reasonably perceived conflict of interest. A consultant with an actual, potential or reasonably perceived conflict of interest shall be disqualified unless otherwise explicitly approved by the Fund. A consultant including their respective personnel and affiliates are considered to have a conflict of interest if they a) have a relationship that provides them with undue or undisclosed information about or influence over the selection process and the execution of the contract, b) participate in more than one EOI under this procurement action, c) have a business or family relationship with a member of the client’s board of directors or its personnel, the Fund or its personnel, or any other individual that was, has been or might reasonably be directly or indirectly involved in any part of (i) the preparation of this expression of interest, (ii) the selection process for this procurement, or (iii) execution of the contract. The consultant has an ongoing obligation to disclose any situation of actual, potential or reasonably perceived conflict of interest during preparation of the EOI, the selection process or the contract execution. Failure to properly disclose any of said situations may lead to appropriate actions, including the disqualification of the consultant,

¹ This document refers to legally constituted consulting firms as “consultant”.

the termination of the contract and any other as appropriate under the IFAD Policy on Preventing Fraud and Corruption in its Projects and Operations².

5. All consultants are required to comply with the Revised IFAD Policy on Preventing Fraud and Corruption in its Activities and Operations (hereinafter, "IFAD's Anticorruption Policy") in competing for, or in executing, the contract.
 - a. If determined that a consultant or any of its personnel or agents, or its sub-consultants, sub-contractors, service providers, suppliers, sub-suppliers and/or any of their personnel or agents, has, directly or indirectly, engaged in any of the prohibited practices defined in IFAD's Anticorruption Policy or integrity violations such as sexual harassment, exploitation and abuse as established in IFAD's Policy to Preventing and Responding to Sexual Harassment, Sexual Exploitation and Abuse³ in competing for, or in executing, the contract, the EOI may be rejected or the contract may be terminated by the client.
 - b. In accordance with IFAD's Anticorruption Policy, the Fund has the right to sanction firms and individuals, including by declaring them ineligible, either indefinitely or for a stated period of time, to participate in any IFAD-financed and/or IFAD-managed activity or operation. The Fund also has the right to recognize debarments issued by other international financial institutions in accordance with its Anticorruption Policy.
 - c. Consultants and any of their personnel and agents, and their sub-consultants, sub-contractors, service providers, suppliers, sub-suppliers and any of their personnel and agents are required to fully cooperate with any investigation conducted by the Fund, including by making personnel available for interviews and by providing full access to any and all accounts, premises, documents and records (including electronic records) relating to this selection process or the execution of the contract and to have such accounts, premises, records and documents audited and/or inspected by auditors and/or investigators appointed by the Fund.
 - d. Consultants have the ongoing obligation to disclose in their EOI and later in writing as may become relevant: (i) any administrative sanctions, criminal convictions or temporary suspensions of themselves or any of their key personnel or agents for fraud and corruption, and (ii) any commissions or fees paid or to be paid to agents or other parties in connection with this selection process or the execution of the contract. As a minimum, consultants must disclose the name and contact details of the agent or other party and the reason, amount and currency of the commission or fee paid or to be paid. Failure to comply with these disclosure obligations may lead to rejection of the EOI or termination of the contract.
 - e. Consultants are required to keep all records and documents, including electronic records, relating to this selection process available for a minimum of three (3) years

² The policy is accessible at www.ifad.org/anticorruption_policy.

³ The policy is accessible at <https://www.ifad.org/en/document-detail/asset/40738506>.

after notification of completion of the process or, in case the consultant is awarded the contract, execution of the contract.

6. The Fund requires that all beneficiaries of IFAD funding or funds administered by IFAD, including the client, any consultants, implementing partners, service providers and suppliers, observe the highest standards of integrity during the procurement and execution of such contracts, and commit to combat money laundering and terrorism financing consistent with IFAD's Anti-Money Laundering and Countering the Financing of Terrorism Policy.⁴ Moreover, all services delivered should be compliant with the IFAD's Social, Environmental and Climate Assessment Procedures (SECAP) found at <https://www.ifad.org/en/secap>.
7. **Procedure:** the selection process will be conducted using Fixed Budget Selection (FBS) as laid out in the IFAD Procurement Handbook that can be accessed via the IFAD website at www.ifad.org/project-procurement. The client will evaluate the EOIs using the criteria provided in **Annex 2**. The shortlisted consultant(s) will be provided with the detailed TORs and asked to submit a detailed technical and financial offer. The evaluation will include a review and verification of qualifications and past performance, including a reference check, prior to the contract award.
8. Consultants may associate with other legally constituted firms to enhance their qualifications but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.
9. Any request for clarification on this EOI including the PTOR should be sent via e-mail to the address below no later than five (5) days prior to the deadline for the submission of EOIs. The client will provide responses to all clarification requests accordingly within three (3) days of receipt of request for clarification.
10. **Submission Procedure:** please submit your expression of interest using the forms provided for this purpose. Your EOI should comprise one (1) original and three (3) copies of each EOI form annexed to this document. EOIs shall be submitted to the address below no later than 1500 hours, May 29, 2024 PST.

Project Management Unit, Khyber Pakhtunkhwa Rural Economic Transformation Project (KP-RETP)

Attn: Project Director, KP-RETP

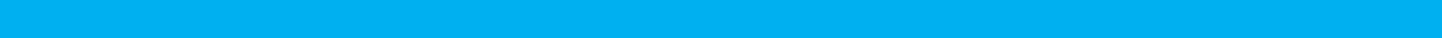

Block-A, 4th Floor, PDA Building, Phase-5, Hayatabad, Peshawar

Tel: +92-(0)91-9217956-57

E-mail: zaheer@kpretp.gov.pk

zahoor@kpretp.gov.pk

⁴ The policy is accessible at <https://www.ifad.org/en/document-detail/asset/41942012>.



Yours sincerely,

Project Director

*Project Management Unit, Khyber Pakhtunkhwa Rural Economic Transformation Project,
Planning & Development Department, Khyber Pakhtunkhwa, Peshawar*

Form EOI-1

EOI Submission Form

PMU KP RETP, date

Project Director

Re: Consulting Services for Baseline Study, Ref: PAK-2000002333-0077-CS-FBS

We, the undersigned, declare that:

1. We are expressing our interest in providing the consulting services for the above-mentioned assignment and have no reservations to the REOI, the instructions to the consultants and any addenda thereto.
2. Our expression of interest is open for acceptance for a period of 120 days.
3. Our firm, its associates, including any subcontractors or suppliers for any part of the contract, have not been declared ineligible by the Fund and have not been subject to sanctions or debarments under the laws or official regulations of the client's country or not been subject to a debarment recognized under the Agreement for Mutual Enforcement of Debarment Decisions (the "Cross-Debarment Agreement")⁵, beyond those declared in paragraph 9 of this EOI submission form.
4. We acknowledge and accept the IFAD Revised Policy on Preventing Fraud and Corruption in its Activities and Operations. We certify that neither our firm nor any person acting for us or on our behalf has engaged in any prohibited practices as provided in ITC Clause 6. Further, we acknowledge and understand our obligation to report to anticorruption@ifad.org any allegation of prohibited practice that comes to our attention during the selection process or the contract execution.
5. No attempt has been made or will be made by us to induce any other consultant to submit or not to submit an EOI for the purpose of restricting competition.
6. We acknowledge and accept the IFAD Policy on Preventing and Responding to Sexual Harassment, Sexual Exploitation and Abuse. We certify that neither our firm nor any person acting for us or on our behalf has engaged in any sexual harassment, sexual exploitation or abuse. Further, we acknowledge and understand our obligation to report to ethicsoffice@ifad.org any allegation of sexual harassment, sexual exploitation and abuse that comes to our attention during the selection process or the contract execution.

⁵ The Cross-Debarment Agreement was entered into by the World Bank Group, the Inter-American Development Bank, the African Development Bank, the Asian Development Bank and the European Bank for Reconstruction and Development, additional information may be located at: <http://crossdebarment.org/>.



7. The following commissions, gratuities, or fees have been paid or are to be paid with respect to the selection process: Insert complete name of each recipient, its full address, the reason for which each commission or gratuity was paid and the amount and currency of each such commission or gratuity.

Name of Recipient	Address	Reason	Amount	Currency

(If none has been paid or is to be paid, indicate “none.”)

8. We declare that neither our consulting firm nor any of its directors, partners, proprietors, key personnel, agents, sub-consultants, sub-contractors, consortium and joint venture partners have any actual, potential or perceived conflict of interest as defined in ITC Clause 5 regarding this selection process or the execution of the contract. insert if needed: “other than the following:” and provide a detailed account of the actual, potential or perceived conflict. We understand that we have an ongoing disclosure obligation on such actual, potential or perceived conflicts of interest and shall promptly inform the client and the Fund, should any such actual, potential or perceived conflicts of interest arise at any stage of the procurement process or contract execution.
9. The following criminal convictions, administrative sanctions (including debarments) and/or temporary suspensions have been imposed on our consulting firm and/or any of its directors, partners, proprietors, key personnel, agents, sub-consultants, sub-contractors, consortium and joint venture partners:

Nature of the measure (i.e., criminal conviction, administrative sanction or temporary suspension)	Imposed by	Name of party convicted, sanctioned or suspended (and relationship to the consultant)	Grounds for the measure (i.e., fraud in procurement or corruption in contract execution)	Date and time (duration) of measure



If no criminal convictions, administrative sanctions or temporary suspensions have been imposed, indicate “none”.

10. We acknowledge and understand that we shall promptly inform the client about any material change regarding the information provided in this EOI submission form.
11. We further understand that the failure to properly disclose any of information in connection with this EOI submission form may lead to appropriate actions, including our disqualification as consultant, the termination of the contract and any other as appropriate under the IFAD Policy on Preventing Fraud and Corruption in its Projects and Operations.
12. We understand that you are not bound to accept any EOI that you may receive.

Authorized signatory

Name and title of signatory

Name and address of firm

Form EOI-2
Organization of the Consultant

Re: Consulting Services for Baseline Study

Ref: PAK-2000002333-0077-CS-FBS

Provide a brief description of the background and organization of your firm/entity and of each associated firm for this assignment. Include the organization chart of your firm/entity. The EOI must demonstrate that the consultant has the organizational capability and to carry out the assignment. The qualifications document shall further demonstrate that the consultant has the capacity to field and provide experienced replacement personnel on short notice. Key staff CVs are not required at the shortlisting stage.

Name of the firm	
Date of establishment	
Country of registration	
Full address of the firm	
Focal point: name, position, contact information (telephone, email):	Name:
	Tel:
	Email:
Number of branches in the country	
Country(ies) of operations with number of branches in each country	
Number of full-time employees	
Number of part-time employees	
Field(s) of expertise of the firm	
Number of professional staff with experience related directly to the assignment	

<p>Subsidiary and associated companies (<i>wherever applicable</i>): (details in the following format to be provided for all associates) –</p> <ul style="list-style-type: none"> (i) Name of the company (ii) Nature of business (iii) Address of the company (iv) Website of the company (v) Brief description of company (maximum of 120 words) 	
<p>Any other information that the consultant would like to add:</p>	

Maximum 10 pages

Form EOI-3
Experience of the Consultant

Re: Consulting Services for Baseline Study

Ref: PAK-2000002333-0077-CS-FBS

Using the format below, provide information on each relevant assignment (Minimum 2 assignments during last 10 years) for which your firm, and each associate for this assignment, was legally contracted either individually as a corporate entity or as one of the major companies within an association, for carrying out consulting services similar to the ones requested under the preliminary terms of reference included in this EOI. The EOI must demonstrate that the consultant has a proven track record of successful experience in executing projects similar in substance, complexity, value, duration, and volume of services sought in this procurement.

Maximum 20 pages

Assignment name:	Approx. value of the contract (in current US\$):
Country: Location within country:	Duration of assignment (months):
Name of client:	Total No. of staff-months of the assignment:
Address, and contact details (including email address(es)):	Approx. value of the services provided by your firm under the contract (in current US\$):

Start date (month/year): Completion date (month/year):	No. of professional staff-months provided by associated consultants:
Name of associated consultants, if any:	Name of proposed senior professional staff of your firm involved and functions performed (indicate most significant profiles such as project director/coordinator, team leader):
Narrative description of project:	
Description of actual services provided by your staff within the assignment:	

Name of Firm: _____

ANNEX 1

PRELIMINARY TERMS OF REFERENCE

Consulting Services for Baseline Study

I. INTRODUCTION

1. The Islamic Republic of Pakistan has received a loan from the International Fund for Agricultural Development (IFAD) for Khyber Pakhtunkhwa – Rural Economic Transformation Project (KP-RETP) to address the main causes of rural poverty and food insecurity in the province.
2. **Project Goal and Development Objective:** The overall goal of the project is to contribute to poverty reduction, food and nutrition security and strengthened resilience of rural households. The development objective is to sustainably improve incomes of rural households through climate-resilient, high- value agriculture and off-farm/non-farm employment opportunities. The Project will be implemented till 2029.
3. **Project Area and Target group:** KP-RETP will be implemented in all districts of Khyber Pakhtunkhwa province and will benefit around 785,000 households. RETP is mostly a youth and gender focused project and will target: (i) smallholder farmers (<12.5 acres or 5 ha) actively engaged in agriculture; (ii) households falling in Benazir Income Support Programme - Poverty Score Card (BISP-PSC) category 0-34 including landless farmers; (iii) households experiencing food insecurity and malnourishment; and (iv) rural women and youth.
4. **Project Components**
 1. **Agribusiness Development**—Formation of Professional Farmers Organizations, development of public private producers partnerships (4Ps), Farm Service Companies and Institutional Services.
 2. **Skills and Employment Promotion**—Skills Development for agribusiness, productive employment, start-up capital for self-employment; Public–Private internship programme for young graduates and support to KP-TEVTA.
 3. **Project Management and Policy Support**—A dedicated PMU for management, implementation coordination, policy support and provision of technical assistance for institutional/capacity building.
5. The objective of the project will be achieved through an integrated approach of agribusiness development, skills development and employment promotion. The project components are mutually supportive and complementary to each other. The Agribusiness Development Component will create the necessary potential and conducive institutional set up to absorb a significant number of the young women and men supported by Skills and Employment Promotion component (vocational training, start-up capital, public-private internship programme) by developing demand driven relevant skills. The initiatives under the Skills Development and Employment Promotion will also respond to the large scale local and national labour demand in emerging sectors of the economy. The Project Management Component will provide management, implementation, coordination and M&E support for the smooth implementation of the KP- RETP through ensuring synergies between the project components,

advocate and support the GoKP in its agenda for policy reform to improve the rural poor's livelihoods and to facilitate and ensure the sustainability of KP-RETP activities.

- 6. Agribusiness Development Component:** The province because of its unique agro-climatic conditions, has enormous growth potential in the development of high value crops, floriculture, as well as in the development of livestock and fisheries sector. However, the potential remains largely untapped mainly because farmers continue to face market, capacity, and credit constraints that not only deprive them accessing high value markets and maximize their incomes but also keeps agriculture sector of the province from achieving its true potential that its unique and diverse agro-climatic conditions promise.
- 7.** The Agribusiness Development Component of the project will assist the Provincial Government and target farming communities to realise the agricultural potential of the province. Small farmers will be assisted to maximise their income through a range of institutional, technological and financial interventions. The Agribusiness Component consists of four mutually reinforcing sub-components: (i) Professional Farmer Organizations, (ii) Public-Private-Producers Partnerships - 4Ps, (iii) Farm Services Companies, and (iv) Institutional support services.
 - i. Professional Farmer Organisations (PFO) Development:** The project will assist smallholders in formation of Professional Farmers Organisations to promote agribusiness activities in rural areas, through a strengthened production base that is responsive to market/private sector demand and attracts further private sector investment in agribusiness value chains. Key activities under the sub-component include; (i) mobilisation of farmers; (ii) registration of PFOs; (iii) business development planning; and (iv) leveraging project and private sector investment in PFO business proposal. A total of 550 professionally managed PFOs will be established. A typical PFO will consist of 300 to 500 small farmers, on average, and will develop multi-purpose/multi-seasonal agri-business activities aligned with the current local farming system. In general, one village or cluster of villages (between 1,000 to 2,000 families) will have one PFO. Twenty-five percent of the membership will be women. The PFO will be open to growth/membership expansion and investment by farmers and non-farmers in the village.
 - ii. Public-Private-Producers Partnerships - 4Ps:** The project will develop 20 "4Ps", with a minimum of 1,000 producers per 4P. The project will make a call for proposals open to local, national, and multinational private firms/companies already in the business and with financial capacity as well as demonstrated market share. The 4Ps model could / will also be developed as a link to the PFOs under contract farming modality.
 - iii. Farm Services Companies:** The Farm Services Centres in the Khyber Pakhtunkhwa province have been established under the Khyber Pakhtunkhwa Farm Services Centres Act 2014. The project, building on the experience from the Farm Service Centres (FSC), will reorganise these institutions to become self-sustaining Farm Services companies enabled to be more responsive to the needs of the farmers in terms of input supply (fertilizers, seeds, pesticides etc.) and services (mechanized labour, technical advises, certification and marketing etc.) and to complement and fully operationalise the subcomponents I. II (PFOs) and I.II (4Ps). The objective will be to restructure and reorganise selected existing Model Farm Services Centres (MFSC) into fully functional, autonomous and sustainable Farm Service Companies (FSCs) with PFOs and individual farmers as shareholders. The reorganised FSC will be registered under the companies act and managed as a private company.
 - iv. Institutional support services:** The objective of the sub-component is to strengthen provision of demand driven institutional services to PFOs/4Ps/FSCs, to meet the market demand and buyers' requirements. The scope of work will emerge from the aggregated needs of PFOs/4Ps/FSCs and will be translated into work plan, timeline and cost estimates. The terms of partnership will include investment in capacities of the institutions, delivery of the services and

operational overheads. Below is a list of typical, inclusive but not limited to, institutional services required by farmers;

- a. Directorate of Agriculture Extension: (DAE): Based on the identified need, provision of support for training and advisory technical services
- b. Directorate of Agriculture Research (DAR): Collaboration will be established in the areas of reforms related to seed/planting material import and multiplication and other related policy domains.
- c. Additional/Other Partnerships: Several other MoUs may be executed as per the need with different institutions.

II. OBJECTIVE OF THE ASSIGNMENT

8. Services of experienced consulting firm will be engaged for provision of services for Baseline Study of the project following the Khyber Pakhtunkhwa Public Procurement Regulatory Authority (KP-PPRA) Rules, to the extent of their consistency with IFAD's Project Handbook & Procurement Guidelines, Financing Agreement and Letter to the Borrower (LTB).
9. The project area is divided into the following five (05) clusters:
 1. **Central agribusiness cluster:** covering Peshawar, Charsada, Mardan, Swabi, Nowshera, Khyber and Mohmand
 2. **Northern agribusiness cluster:** covering Lower Dir, Upper Dir, Malakand, Buner, Swat, Bajaur and Shangla
 3. **Eastern agribusiness cluster:** covering Haripur, Abbottabad, Mansehra, Torghar, Batagram, Kolai Pallas, Upper Kohistan and Lower Kohistan.
 4. **Southern agribusiness cluster:** covering Kohat, Hangu, Kurram, Orakzai, Karak, Bannu, Lakki Marwat, D.I. Khan, South Waziristan Lower, South Waziristan Upper, North Waziristan and Tank
 5. **Chitral agribusiness cluster:** covering Chitral Lower and Chitral Upper
10. The Specific objectives of engaging a consultant for baseline preparation include:
 1. Conducting an extensive assessment and documentation of the current status of the targeted 220,000 small-scale farmers/producers in terms of their agribusiness situation, landholdings/ownership status, farm business skills, income level, cost of crops production and sources of finance for investment and status of village-based organizations (VOs) / involvement in agribusiness.
 2. Evaluating the existing capacities of farmers and institutions in assessing climate/environment risks and identifying measures for climate adaptation and mitigation.
 3. Analyzing the challenges and gaps in job market integration for 110,000 individuals, particularly focusing on skills development, self-employment readiness, and the integration of young graduates.
 4. Set targets against indicators based upon the gap between current and potential situation
 5. The baseline will be based on data of all the districts of Khyber Pakhtunkhwa including newly merged districts (ex-FATA).

III. Scope of work

11. The consultant will be responsible for the following tasks:

1. Conducting comprehensive surveys, focus group discussions and assessments to gather baseline data on agribusiness market system, farm business skills, employment status of rural youth and women in farm sector and non-farm sector, income level of households, landholdings/ownership status, prevailing cropping patterns, status of village-based Farmers Organizations (FOs) / cooperatives, cost of crop production and sources of investments undertaken by 220,000 small-scale farmers/ producers.
2. A comprehensive assessment regarding the prevalence of the different forms of malnutrition, causes of malnutrition and estimation of dietary gaps among women, adolescent girls and children in the project area.
3. Situational analysis of market linkages for each PFO including both the demand and supply side, conduct market survey to identify gaps and shortcomings of the market linkages and provide a strategy to improve PFOs access to market.
4. The survey report shall provide information regarding improvements in potentials of existing nutrition sensitive production system, possibility of inclusion of new nutrition sensitive value chain commodities and product lines based on area suitability.
5. Identification of commodities whose development would create significant numbers of jobs either on- or off-farm.
6. Assess the ongoing agribusiness of the different market actors, their present situation, role, and finally figure out the areas of interventions in the identified value chains for the actors including youth and rural women.
7. Consultant will provide a detailed analysis of the value chains and provide recommendations on how the farmers/producers and their associations in selected agribusiness zones can be engaged in value chains in different roles (Supplier of inputs, producer, processor, transporter, traders and so on).
8. Make a profile of the value chains/mapping in the respective agribusiness zones.
9. Assess the agribusiness market system, supporting environment (services, policies and rules regulations, infrastructure) and point out the market constraints.
10. Provide skills Training Needs Assessment (TNA) related to potential roles in the nutrition sensitive value chains development.
11. Evaluating existing capacities and knowledge levels of farmers and institutions regarding climate/environmental risk assessment and identifying climate adaptation/mitigation measures.
12. Analyzing the job market challenges and opportunities for integrating 110,000 individuals (50% Women & 50 % youth) trained in the areas of skills for agribusiness, vocational/technical skills and jobs placement of fresh university graduates.

IV. Deliverables:

12. The consultant is expected to deliver the following:

1. Baseline report on the ongoing agribusiness, farm business skills, employment status of rural youth and women, income level of households, cost of production, analysis of existing value chains along with recommendations for improvement, knowledge level of farmers and skills training need of 220,000 small-scale farmers. The main body of all reports should be written in simple, non-technical language (i.e. plain English), with any technical material to be presented in annexes.
2. Baseline of the crops in accordance with the clusters identified in the Project Implementation Manual of the project
3. Assessment report outlining the capacities and gaps in addressing climate/environment risks for farmers and institutions.
4. Analysis report on the challenges and opportunities for job market integration, focusing on skills development and pathways for self-employment and young graduates.
5. All primary data collected and analyzed for the purpose of the baseline will remain the property of KP-RETP. The consultant will provide summaries of all key meetings and discussions conducted during the baseline and copies of any relevant documents must be submitted electronically in a clear and comprehensible format in Microsoft Excel and MS word during the baseline by (timeline).
6. The real time data obtained through baseline will be mapped in GIS accordingly.

V. Timeline:

- 13.** The timeline for the assignment is **3 months**.

14. Log-frame of the project is given hereunder:

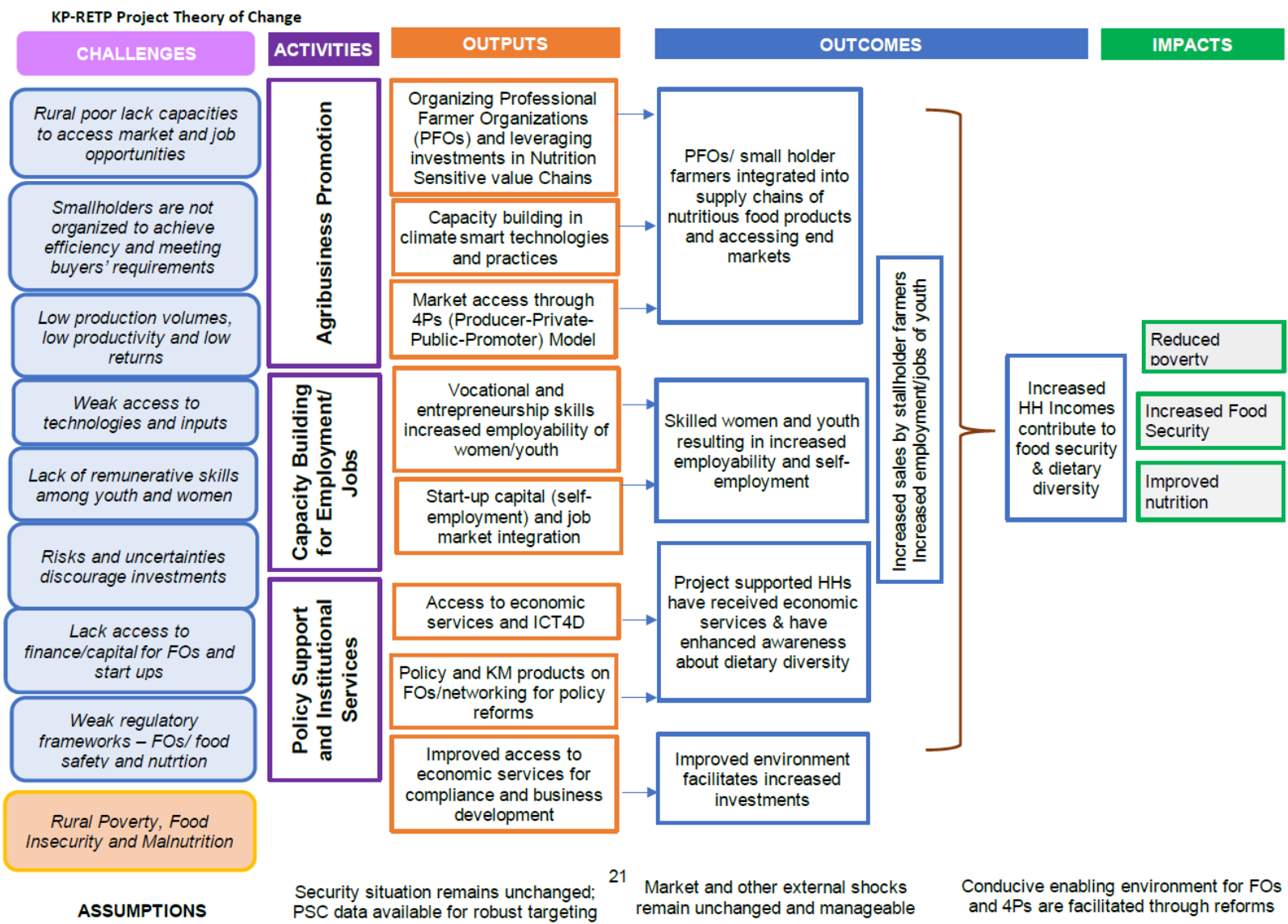
Results Hierarchy	Indicators				Means of Verification			Assumptions
	Name	Baseline	Mid-Term	End Target	Source	Frequency	Responsibility	
Outreach	1 Persons receiving services promoted or supported by the project				surveys, service providers' records, MIS system	baseline, mid term and completion, yearly	PMU	A baseline survey is conducted; Project approach and timelines are adhered to; An efficient M&E system is developed and implemented
	Females - Females		87,500	196,250				
	Males - Males		262,500	588,750				
	Young - Young people		175,000	392,000				
	Not Young - Number							
	Total number of persons receiving services - Number of people		350,000	785,000				
	1.a Corresponding number of households reached				surveys, service providers' records, MIS system	baseline, mid term and completion, yearly	PMU	
	Women-headed households - Households		87,500	196,250				
	Non-women-headed households - Households		262,500	588,750				
	Households - Households		350,000	785,000				
	1.b Estimated corresponding total number of households members				surveys, service providers' records, MIS system	baseline, mid term and completion, yearly	PMU	
Household members - Number of people		1,440,000	4,350,000					
Project Goal To contribute to poverty reduction, nutrition and food security of rural households in the Khyber Pakhtunkhwa Province	Beneficiary households reporting improved income				survey	completion	PMU	Security situation remains stable and allows implementation of project
	Households - Number		262,500	588,750				
	Beneficiary households reporting to have improved their nutrition				survey	completion	PMU	
Households - Percentage (%)		20	60					
Development Objective Income of rural households enhanced in a sustainable manner	SF.2.1 Households satisfied with project-supported services				survey	completion	PMU	A baseline survey is conducted; Project approach and timelines are adhered to; an efficient M&E system is
	Household members - Number of people		1,740,000	3,480,000				
	Women-headed households - Households		78,500	157,000				
	Households (%) - Percentage (%)		40	80				
	Households (number) - Households		314,000	628,000				

Results Hierarchy	Indicators				Means of Verification			Assumptions
	Name	Baseline	Mid-Term	End Target	Source	Frequency	Responsibility	
	SF.2.2 Households reporting they can influence decision-making of local authorities and project-supported service providers				survey	completion	PMU	developed and implemented
	Household members - Number of people		1,650,000	3,850,000				
	Women-headed households - Households		15,000	30,000				
	Households (%) - Percentage (%)		38	89				
	Households (number) - Households		300,000	700,000				
Outcome 1. Enhanced capacity of smallholder farmers for increased market access (Professional Farmer Organizations and Farm Service Centres)	2.2.2 Supported rural enterprises reporting an increase in profit				MIS system, service providers' records	baseline, yearly after mid-term and completion	PMU	Baseline established, farmers are willing to participate in PFO and FSC
	Number of enterprises - Enterprises		200	550				
Output 1.1 Support provided to Professional Farmers Organizations, Farm Service Centres and 4Ps and their members	2.1.3 Rural producers' organizations supported				MIS system, service providers' records	baseline, yearly and completion	PMU	farmers are interested to participate, and targeting guidelines developed
	Rural POs supported - Organizations		280	550				
	Total size of POs - Organizations		112,000	220,000				
	Males - Males		84,000	165,000				
	Females - Females		28,000	55,000				
	Young - Young people		56,000	110,000				
Output 1.2 Coaching of producers for increased capacity on business planning, production practices and market advice	1.1.4 Persons trained in production practices and/or technologies				MIS system, service providers' records	baseline, yearly and completion	PMU	Updated BISP data on poverty available and targeting guidelines developed, nothing is hindering the participation of any of the categories of persons
	Total number of persons trained by the project - Number of people							
	Men trained in crop - Males							
	Women trained in crop - Females							
	Young people trained in crop - Young people							
	Men trained in livestock - Males							
	Women trained in livestock - Females							
	Young people trained in livestock - Young people							
	Total persons trained in crop - Number of people		110,000	320,000				
	Total persons trained in livestock - Number of people							

Results Hierarchy	Indicators				Means of Verification			Assumptions
	Name	Baseline	Mid-Term	End Target	Source	Frequency	Responsibility	
Output 1.3 Producer-Public-Private-Partnerships (4Ps) established	Producers engaged in 4P collaborations				MIS system, service providers' records	baseline, yearly and completion	PMU	Availability of farmers willing and interested in entering into 4Ps
	Males - Number		3,500	14,000				
	Females - Number		1,500	6,000				
	total producers - Number of people		5,000	20,000				
	Young - Number		2,500	20,000				
	partnerships - Number		5	20				
Outcome 2. Improved capacity for obtaining jobs and engage in entrepreneurship	2.2.1 New jobs created				surveys, MIS system, service providers' records	baseline, yearly after mid-term and completion	PMU	Updated BISP data on poverty available and targeting guidelines available
	Job owner - men - Males		30,000	63,000				
	New jobs - Jobs		40,000	85,000				
	Job owner - women - Females		10,000	22,000				
	Job owner - young - Young people		20,000	45,000				
Output 2.1 Vocational, technical and entrepreneurial skills trainings provided	2.1.2 Persons trained in income-generating activities or business management				MIS system, service providers' records	baseline, yearly and completion	PMU	all categories are interested and nothing is hindering their participation in the trainings
	Females - Females		9,000	18,000				
	Males - Males		6,000	12,000				
	Young - Young people		15,000	30,000				
	Persons trained in IGAs or BM (total) - Number of people		30,000	60,000				
Output 2.2 Provision of start-up capital for establishing business and self-employment	Start up provided for self-employment				MIS system, service providers' records	baseline, yearly and completion	PMU	Careful assessment of each households potential and endowments
	Males - Number		4,000	8,400				
	Females - Number		6,000	12,600				
	Young - Number		10,000	21,000				
	total number of persons - Number		20,000	42,000				
Output 2.3 Support to individuals entering the job market for the first employment	persons receiving support				MIS system, service providers' records	baseline, yearly and completion	PMU	Careful assessment of each households potential and endowments
	Males - Number		7,000	17,500				
	Females - Number		3,000	7,500				
	young - Number		10,000	25,000				
	total persons - Number		10,000	25,000				
Outcome 3. Increased availability of nutritious food and awareness	1.2.8 Women reporting minimum dietary diversity (MDDW)				pro-WEA survey and MIS system	baseline, yearly after mid-term and completion	PMU	Persons trained do apply what communicated in the trainings. Value chains are nutrition sensitive
	Women (%) - Percentage (%)		20	40				
	Women (number) - Females							
	Households (%) - Percentage (%)							
	Households (number) - Households		150,000	500,000				
	Household members - Number of people		825,000	2,750,000				

Results Hierarchy	Indicators				Means of Verification			Assumptions
	Name	Baseline	Mid-Term	End Target	Source	Frequency	Responsibility	
	Women-headed households - Households							
	Non-women-headed households - Households							
Output 3.1 Households provided with nutrition education	1.1.8 Households provided with targeted support to improve their nutrition				COI survey and MIS system	baseline, yearly and completion	PMU	Noting (security / customary laws) is hindering the participation of anyone (especially women) to attend the trainings. Trainings are suitably scheduled
	Total persons participating - Number of people		300,000	700,000				
	Males - Males		85,000	175,000				
	Females - Females		215,000	525,000				
	Households - Households		300,000	700,000				
	Household members benefitted - Number of people		1,650,000	3,850,000				
	Young - Young people		150,000	300,000				
Outcome 4. Capacity for policy dialogue/reform strengthened (Farmer Services Centre Act, cooperatives act, seed act amended)	Policy 3 Existing/new laws, regulations, policies or strategies proposed to policy makers for approval, ratification or amendment					baseline, yearly after mid-term and completion		Willingness of policy makers and other key stakeholders to provide enabling environment
	Number - Number		2	5				
Output 4.1 Policy development and reform supported	Policy 1 Policy-relevant knowledge products completed					baseline, yearly and completion		
	Number - Knowledge Products		2	5				
	Policy 2 Functioning multi-stakeholder platforms supported					baseline, yearly and completion		
	Number - Platforms		0	1				

15. Theory of Change (ToC): ToC of the project is given hereunder



ANNEX 2

Qualification and Evaluation Criteria

Item	Criteria	Points						
i.	Minimum two similar nature assignments during last 10 years. [2 similar assignments=7 points, more than 3 assignments=10 points, Maximum 10 points]	10						
ii	Overall experience of a firm in conducting need assessment, livelihood assessment, situational analysis surveys or related projects shall be minimum 10 years. [conducting similar surveys in 10 years = 20 points, two points for each additional year up to a maximum of 30 points, Zero point will be awarded for less than 10 year's overall experience].	30						
iii	Technical capability (availability of technical and experienced relevant staff for statistics analysis, econometrics and report writing) to perform the same assignment. (2-4 key relevant staff=10 points, more than 4 key relevant staff=20 points, Less than 2 key relevant staff=0 points)	20						
iv	Experience of working in Khyber Pakhtunkhwa and presence of logistics in the province (3 year = 7 points, 1 point for each additional year of experience in the province, up to a Maximum of 10 points)	10						
v	Experience in evaluating projects/sectoral study funded by IFAD, ADB, World Bank or any other donor agency (One relevant project/study = 5 points, two or more relevant project/study=10 points)	10						
vi	Experience in conducting household survey and carried out evaluation survey while using GIS/ SPATIAL mapping technique (one evaluation survey=07 points, 02 or more evaluation surveys=10 points).	10						
vii	Financial Capacity: Average Annual Turnover in the last three years. (attach last three years audited financial reports) <table border="1" style="width: 100%; margin-top: 5px;"> <tr> <td style="width: 60%;">PKR 15 million (minimum)</td> <td style="text-align: center;">6 Points</td> </tr> <tr> <td>PKR 15 to 20 million</td> <td style="text-align: center;">8 Points</td> </tr> <tr> <td>Above PKR 20 million</td> <td style="text-align: center;">10 Points</td> </tr> </table>	PKR 15 million (minimum)	6 Points	PKR 15 to 20 million	8 Points	Above PKR 20 million	10 Points	10
PKR 15 million (minimum)	6 Points							
PKR 15 to 20 million	8 Points							
Above PKR 20 million	10 Points							
Total Points		100						
Minimum points required to pass		70 points						